

Mission

NAAF supports research to find a cure or acceptable treatment for alopecia areata, supports those with the disease, and educates the public about alopecia areata.

Vision

What we aspire to as a result of our work together

A world where people with alopecia areata lead fulfilling, courageous, and empowered lives: they know they are not alone.

A world where people with alopecia areata and related diseases feel embraced, honored, and celebrated for their uniqueness.

A world where no one suffers from alopecia areata.

Values

Guiding how we work together as a team to carry out our mission and move toward our vision



- 1) Lead by listening.
- 2) Inspire healing, courage, connection.
- 3) Be compassionate.
- 4) Reflect and learn as a community.
- 5) Embrace positive family spirit.
- 6) Live and work with integrity.
- 7) Cultivate competence.
- 8) Maximize impact and efficiency.
- 9) Be creative, open-minded, unafraid.
- 10) Have fun.

